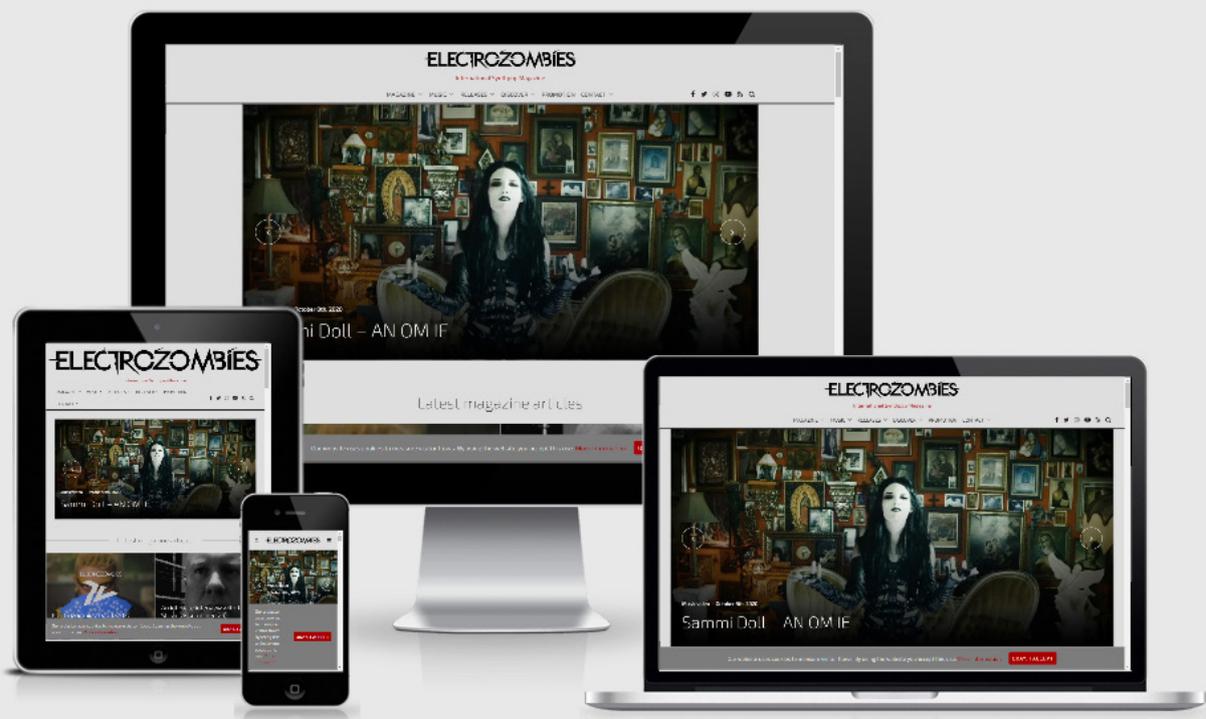


# ELECTROZOMBIES

International Synthpop Magazine



## ELECTROZOMBIES MEDIADATA

Last Update: October 10th, 2020

Statistics: Q3/2020 (July 1st - September 30th)

Source: Google Analytics with Spam Filter

# ELECTROZOMBIES

## Benefits



### Your advert banner will not get blocked by AdBlocker

Electrozombies don't use advertising software. By this, almost no AdBlocker can identify the adverts on the site and the banner will not get blocked.

The chance that a visitor will see your advert is much higher than on any other channel with installed advertising software.

### Very flexible, no long term contracts

We don't want to offer advertising placements only for the major players on the market. Especially small bands, labels, online stores and other interested companies are close to our hearts.

An example: A banner can appear only for a week without any further obligation. The perfect solution if you've a small marketing budget.



### Fixed prices, no surprising invoice

We offer fixed prices, because the price will only be calculated by the time it's online. We don't offer 'cost per click' or 'cost per impression'.

With this strategy you can easily calculate your marketing budget without an unknown price factor. Additionally, no broken promises will be made: You can check the success in your referral traffic section of your own statistics.

### Exclusive placement opportunity

When more than one banner is booked on a position at Electro zombies, then the banners are in a random rotation. The banners will be updated and displayed after each reload of the page.

If you prefer an exclusive positioning, then send us your precise idea via email. We will gladly prepare an individual offer without liabilities.



# ELECTROZOMBIES

HARD FACTS Q3/2020

Sessions

13.728

Unique visitors

9.888

Page views

24.344

Pages/Session

1,77

Avg. Session Duration

01:58min

Bouncerate

57,98%

Facebook subscribers\*

5.092

Twitter Follower\*

447

\*As on October 10th, 2020

*„In Synthpop we trust“*

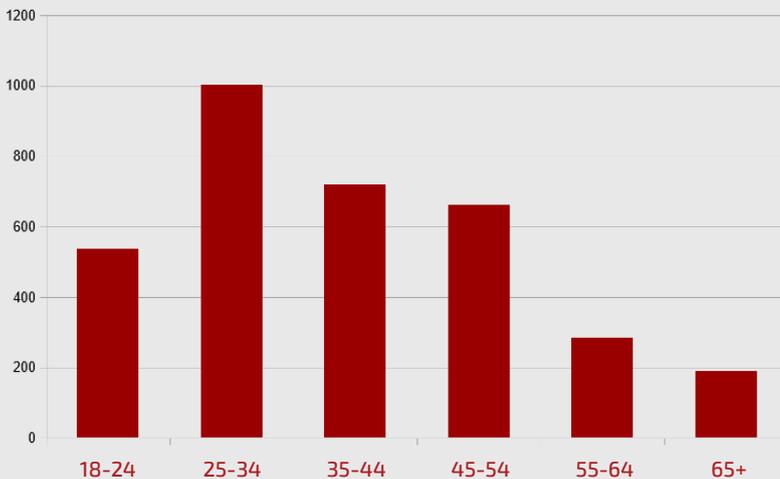
Thomas Frenken, Electrozombies



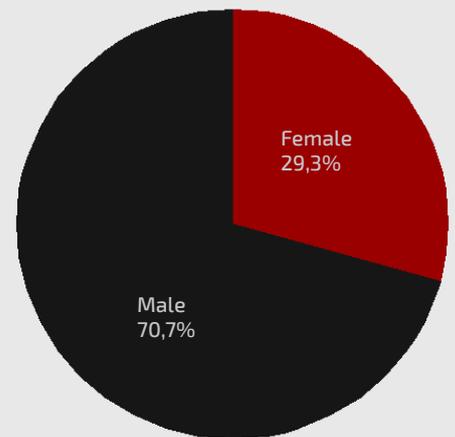
# ELECTROZOMBIES

Typical audience (Main target group) Q3/2020

## Age



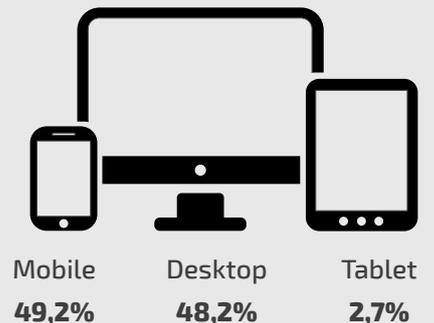
## Gender



## Interests Category (Top10)

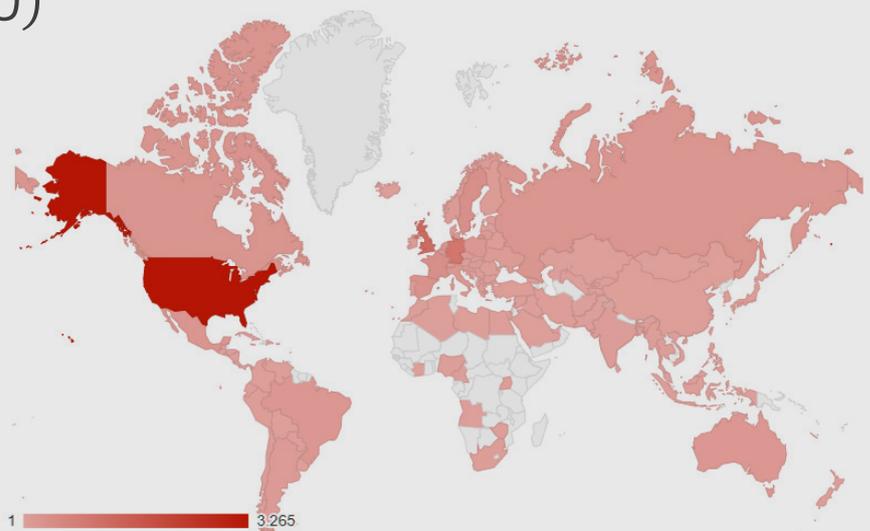
1. Media & Entertainment/Music Lovers
2. Media & Entertainment/Movie Lovers
3. Shoppers/Value Shoppers
4. Lifestyles & Hobbies/Green Living Enthusiasts
5. Lifestyles & Hobbies/Art & Theater Aficionados
6. Lifestyles & Hobbies/Frequently Attends Live Events
7. Media & Entertainment/Light TV Viewers
8. Lifestyles & Hobbies/Outdoor Enthusiasts
9. Technology/Technophiles
10. Food & Dining/Fast Food Cravers

## Users by device



## Geo Location (Top10)

1. United States (3.265, 33,25%)
2. United Kingdom (1.225, 12,47%)
3. Germany (974, 9,92%)
4. Sweden (356, 3,63%)
5. France (338, 3,44%)
6. Spain (287, 2,92%)
7. Canada (262, 2,67%)
8. Russia (245, 2,49%)
9. Mexico (218, 2,22%)
10. Italy (184, 1,87%)



# ELECTROZOMBIES

## Banner prices and info

### Leaderboard Banner 1220x144 px



Leaderboard banners will be displayed underneath the bulletin section on the homepage. The **biggest benefit** for this choice: The homepage is the page with the **most overall hits**. Almost every visitor ends up here first!

Banner size: 1220x144px.  
File size: max. 80kbit.

Price: 49 €/Week

### Medium Banner 300x270 px



Medium banners will be displayed in the sidebar on the right. The **biggest benefit** for this choice: The banner will be seen on **almost any Electrozombies post/page**.

Banner size: 300x270px.  
File size: max. 60kbit.

Price: 39 €/Week

Package  
prices available  
on request

#### Before preparing a banner

We accept banner image formats in JPEG, PNG and GIF (static or animated). Please do not use images that could be considered as offensive or 'Not Safe For Work'. Besides we reject illegal and extreme political content as well.

#### Custom banner service

If you don't have any graphical skills, we can create a custom designed banner for an additional fee. We just need a short description of what you want, and the attached pictures that you own. With this information on the hand, please get in touch us via email. We will send you a noncommittal offer as soon as possible.

## Payment

 All orders have to be paid in advance via Paypal to: [paypal@electrozombies.com](mailto:paypal@electrozombies.com)

# ELECTROZOMBIES

## Sponsored post

### Get your sponsored post now

Use our **sponsored post** feature to promote your latest release (Album, EP, Single), next concert or event. You will get an own post with your provided press text. This post will be also shared on our social media channels.

#### Your biggest advantages:

1. Your advertisement fits perfectly into the site like a normal news article.
2. The article remains **online forever**, unlike a classic banner ad.
3. Your post is free from other ads

#### Let's get started. (What we need from you)

1. The complete press text (complete with all links)
2. The article image (featured image) = 1920x1080px
3. FYI: The article will be marked as „SPONSORED“ because we are legally obliged to do so.

**Book your sponsored post now for just 89€.**

#### Important note

Please do not use images that could be considered as offensive or 'Not Safe For Work'. Besides we reject illegal and extreme political content as well.

## Payment

 All orders have to be paid in advance via Paypal to: [paypal@electrozombies.com](mailto:paypal@electrozombies.com)

# ELECTROZOMBIES

## Contact / Channels



### Contact

Electrozombies  
Thomas Frenken  
Türkisweg 16  
41564 Kaarst  
Germany

[tom@electrozombies.com](mailto:tom@electrozombies.com)

## Official Electrozombies Channels

**facebook**

[facebook.com/electrozombies](https://facebook.com/electrozombies)

**twitter**

[twitter.com/electrozmb](https://twitter.com/electrozmb)

**Instagram**

[instagram.com/electrozmb](https://instagram.com/electrozmb)

**bandcamp**

[electrozmb.bandcamp.com](https://electrozmb.bandcamp.com)

**Spotify**

[spotify.electrozombies.com](https://spotify.electrozombies.com)

**Mixcloud**

[mixcloud.com/electrozombies](https://mixcloud.com/electrozombies)

**You Tube**

[youtube.electrozombies.com](https://youtube.electrozombies.com)

**spread  
shirt**

[shop.spreadshirt.de/electrozombies](https://shop.spreadshirt.de/electrozombies)

**laut.fm**

[laut.fm/electrozombies](https://laut.fm/electrozombies)