

ELECTROZOMBIES

International Synthpop Magazine



ELECTROZOMBIES MEDIADATA

Last Update: October 4th, 2021

Statistics: Q3/2021 (July 1st - September 30th)

Source: Google Analytics

ELECTROZOMBIES

Benefits

Very flexible, no long term contracts

We don't want to offer advertising placements only for the major players on the market. Especially small bands, labels, online stores and other interested companies are close to our hearts.

An example: A banner can appear only for a week without any further obligation. The perfect solution if you've a small marketing budget.



Fixed prices, no surprising invoice

We offer fixed prices, because the price will only be calculated by the time it's online. We don't offer 'cost per click' or 'cost per impression'.

With this strategy you can easily calculate your marketing budget without an unknown price factor. Additionally, no broken promises will be made: You can check the success in your referral traffic section of your own statistics.



Exclusive placement opportunity

When more than one banner is booked on a position at Electrozombies, then the banners are in a random rotation. The banners will be updated and displayed after each reload of the page.

If you prefer an exclusive positioning, then send us your precise idea via email. We will gladly prepare an individual offer without liabilities.



ELECTROZOMBIES

HARD FACTS Q3/2021

Sessions

22.053

Unique visitors

17.196

Page views

43.502

Pages/Session

1,97

Avg. Session Duration

01:43min

Facebook subscribers*

5.417

Twitter Follower*

626

*As on October 4th, 2021

„In Synthpop we trust“

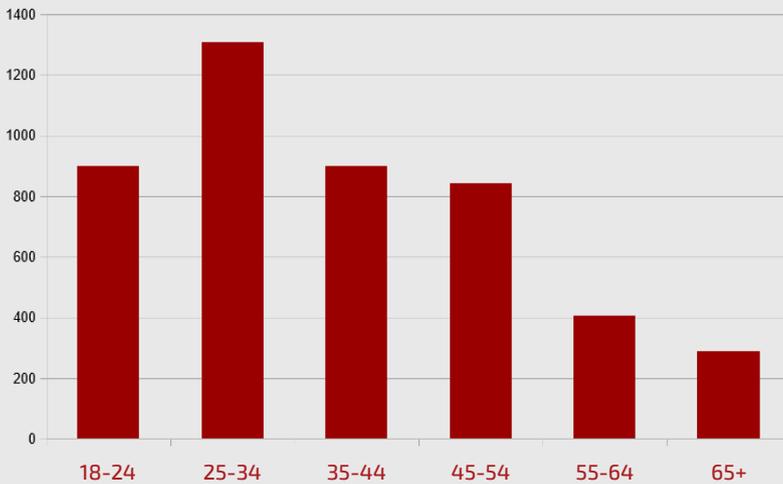
Thomas Frenken, Electrozombies



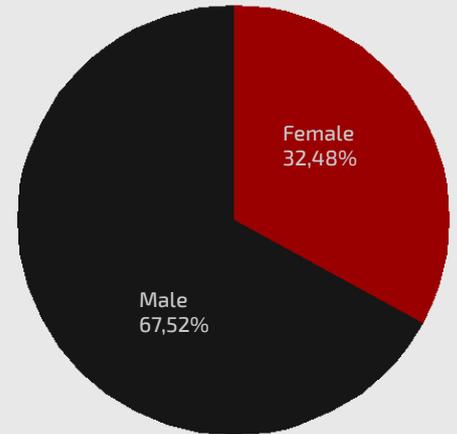
ELECTROZOMBIES

Typical audience (Main target group) Q3/2021

Age



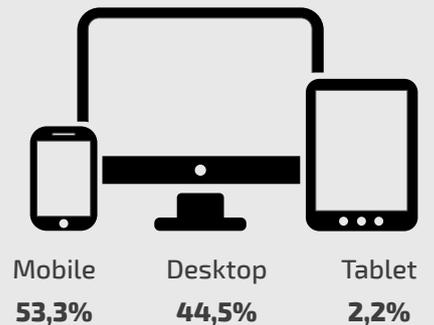
Gender



Interests Category (Top10)

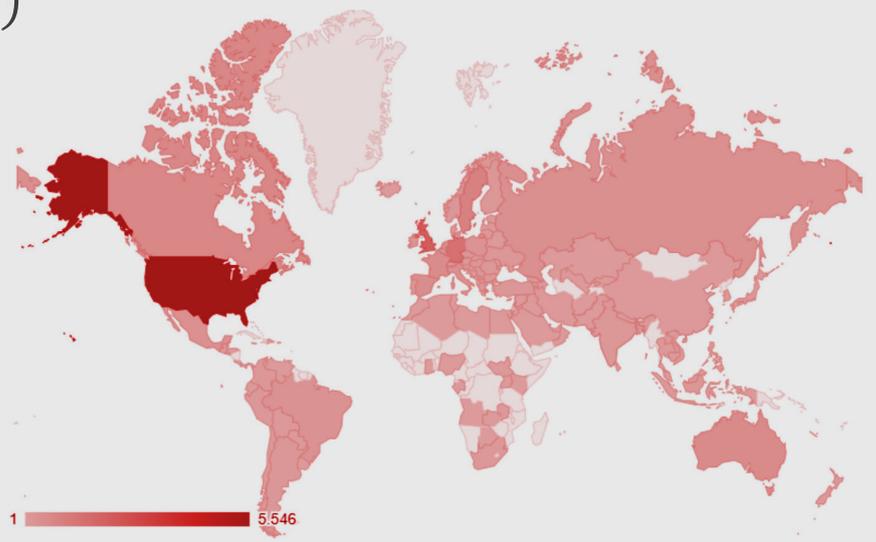
1. Media & Entertainment/Music Lovers
2. Media & Entertainment/Movie Lovers
3. Lifestyles & Hobbies/Green Living Enthusiasts
4. Shoppers/Value Shoppers
5. Lifestyles & Hobbies/Art & Theater Aficionados
6. Media & Entertainment/Light TV Viewers
7. Lifestyles & Hobbies/Frequently Attends Live Events
8. Technology/Technophiles
9. Food & Dining/Fast Food Cravers
10. Lifestyles & Hobbies/Nightlife Enthusiasts

Users by device



Geo Location (Top10)

1. United States (5.546, 32,3%)
2. United Kingdom (2.020, 11,77%)
3. Germany (1.373, 8%)
4. Sweden (857, 4,86%)
5. Canada (648, 3,77%)
6. Australia (532, 3,1%)
7. France (510, 2,97%)
8. Spain (428, 2,49%)
9. Russia (371, 2,16%)
10. Italy (332, 1,93%)



ELECTROZOMBIES

Banner prices and info

Leaderboard Banner 1220x144 px



Leaderboard banners will be displayed underneath the „Featured article“ section on the homepage. The biggest benefit for this choice: The homepage is the page with the most overall hits. Almost every visitor ends up here first!

Banner size: 1220x144px.

File size: max. 80kbit.

Price: 49 €/Week

Medium Banner 300x270 px



Medium banners will be displayed in the sidebar on the right. The biggest benefit for this choice: The banner will be seen on almost any Electrozombies post/page.

Banner size: 300x270px.

File size: max. 60kbit.

Price: 39 €/Week

Package
prices available
on request

Before preparing a banner

We accept banner image formats in JPEG, PNG and GIF (static or animated). Please do not use images that could be considered as offensive or 'Not Safe For Work'. Besides we reject illegal and extreme political content as well.

Custom banner service

If you don't have any graphical skills, we can create a custom designed banner for an additional fee. We just need a short description of what you want, and the attached pictures that you own. With this information on the hand, please get in touch us via email. We will send you a noncommittal offer as soon as possible.

Payment

 All orders have to be paid in advance via Paypal to: paypal@electrozombies.com

ELECTROZOMBIES

Sponsored post

Get your sponsored post now

Use our sponsored post feature to promote your latest release (Album, EP, Single), next concert or event. You will get an own post with your provided press text. This post will be also shared on our social media channels.

Your biggest advantages:

1. Your advertisement fits perfectly into the site like a normal news article.
2. The article remains online forever, unlike a classic banner ad.
3. Your post is free from other third-party ads

Let's get started. (What we need from you)

1. The complete press text (complete with all links)
2. The article image (featured image) = 1920x1080px
3. FYI: The article will be marked as „SPONSORED“ because we are legally obliged to do so.
4. Optional, if you know about SEO:
 - a. Title of the post
 - b. Focus Keyword
 - c. Metadescription

Book your sponsored post now for just 89€.

Important note

Please do not use images that could be considered as offensive or 'Not Safe For Work'. Besides we reject illegal and extreme political content as well.

Payment

 All orders have to be paid in advance via Paypal to: paypal@electrozombies.com

ELECTROZOMBIES

Contact / Channels



Contact

Electrozombies
Thomas Frenken
Türkisweg 16
41564 Kaarst
Germany

tom@electrozombies.com

Official Electrozombies Channels

facebook

facebook.com/electrozombies

twitter

twitter.com/electrozombs

Instagram

instagram.com/electrozombies_magazine

bandcamp

electrozombs.bandcamp.com

Spotify

spotify.electrozombies.com

Mixcloud

mixcloud.com/electrozombies

You Tube

youtube.com/electrozombies

laut.fm

laut.fm/electrozombies

SYNTHPOP SHOP

synthpopshop.com